

# Top 5 tech trends for 2017



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1

## More mega-tech platform activity



Mega-techs (household names like Apple, Amazon and Samsung) are creating platforms to unite home devices like door locks and security cameras.

2

## Differential privacy



With more people concerned about their data being sold, crowdsourcing data to create better experiences—while keeping individual user data private—will only become more important in 2017.

3

## Chatbots & artificial intelligence



Chatbots are simple systems that users interact with via text or voice, and they offer an alternative to downloading yet another app to help you access information or get something done.

5

## Augmented & virtual reality



The practical applications for these technologies are becoming clearer each year, ranging from offering virtual test drives for car buyers to online stores that allow shoppers to “browse” the shelves.

4

## Enhanced design



Enhanced design is the idea of incorporating new technology into the aesthetic and functional design of a project—creating opportunities to make the home safer, more efficient and more convenient.



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