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## FOR IMMEDIATE RELEASE

## SCHLAGE'S NEW CONSUMER WEB SITE MAKES IT EASY TO SHOP FOR HOME SECURITY PRODUCTS

A Style Selector matches lock hardware to room décor

**CARMEL, IN, August 19, 2010** – Schlage has revamped its consumer Web site to make it easier than ever to find security products that fit your lifestyle and home décor. Visitors are greeted by a bold new homepage inviting them to find "hardware that matches my home" using the new interactive Style Selector. The website also showcases how easy it is to install a Schlage lock and lets you thoroughly explore the ins and outs of the popular Schlage LiNK<sup>™</sup> remote home-management system. And for those who aren't quite sure how to pronounce Schlage (Shh-leg), there's even a "pronunciation box" with audio.

Located in the Design Center area, the Style Selector helps you visualize how different locks will look in your home by letting you choose a location, door material, color and room style to find the perfect match. The Design Center, which offers tips on choosing locks with style, security and function in mind, covers seven scenarios including "Building a New Home," "Creating Curb Appeal" and "Upgrading Your Home Security."

Another practical resource is the shopping list function which makes it easy to keep track of the products you're considering. When you're ready to buy, simply print the list and enter your zip code into the Where to Buy box to find the nearest Schlage retailer. Installation guides and FAQs that answer common questions have also been expanded as part of the redesign.

To test drive the new site, visit: <u>www.consumer.schlage.com</u>.

## About Schlage and Ingersoll Rand Residential Solutions

Schlage is the leader in security devices, trusted for 90 years, spanning commercial and residential markets. Commercial grade quality is built into every Schlage® product. The brand is on the forefront of developing cutting-edge technology and innovation including wireless security products and biometrics. www.schlage.com. Ingersoll Rand Residential Solutions, a business comprised of well-known brands like Schlage® and Trane®, delivers safety, comfort and efficiency to homeowners throughout North America. Products, services and solutions include mechanical and electronic locks, heating and air conditioning systems, indoor air-quality solutions, advanced controls, portable security systems and remote home management. For more information on these and other residential solutions visit www.ingersollrand.com, www.schlage.com, or www.trane.com.

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