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Schlage® Shares Insight into Current Home Style & Design Trends

Design Team Explores Trends Driving Home, Interior Design Industry

CARMEL, Ind. (September 7, 2016) – [Schlage®](#), a brand of Allegion that has been creating stylish, innovative door hardware for more than 95 years, today shares insight into the latest home and interior design styles and trends as well as expectations for their evolution and continued lifecycle. Schlage’s in-house design team led by Manager of Industrial Design, Ted Roberts, projects these trends will significantly impact the category—from door hardware and light fixtures to major appliances and furniture—through 2017.

Trusted in over 40 million homes, Schlage creates stylish, innovative products that bring to life the possibilities and potential of every door in your home. Continually monitoring the evolving home décor space is integral to the brand’s dedication to creating door hardware that complements consumers’ personal tastes and design preferences.

“While home trends tend to stay relevant longer, with homeowners updating décor about every five years, our team is continually monitoring art and fashion trends to inform home décor,” said Roberts. “Schlage is at the forefront of change and is very forward-thinking when it comes to innovation in design, ultimately ensuring that our products are aligning with the styles and trends consumers are looking for in their homes.”

Roberts and the Schlage design team have explored macro trends they see at industry events and tradeshow throughout the year, as well as how they develop over time. In the brand’s latest findings, those trends and evolutions include:

- The **Glamour / Hollywood Regency** trend has spawned interest in the recent rise of geometric designs, which are increasingly seen in light fixtures, small furniture and accent pieces. Glamour and Hollywood Regency has transformed from drastic, clean contrast to incorporating dark greys and even softer tones. The style is also now often seen blending with elements of Art Deco and other trends, especially gold and black hues.
- **Satin Brass & Gold** have evolved from being a niche finish to one that is much more widely accepted. It has started to blend with whites and tans rather than being limited to dark, contrasting colors. These finishes have also been rapidly gaining retail traction, particularly at mass market retailers.
- **Farmhouse & Country Chic** has evolved from being based in dark-toned woods to additionally including lighter wood finishes and softer color schemes. It is now often seen overlapping with Industrial style products, particularly in light fixtures and exposed plumbing.
- The **Industrial** trend has transitioned from a theme that would encompass an entire space to manifesting itself in accessories that can be mixed with other themes. The Industrial color

palette is also becoming lighter while some key elements—such as pulleys and Edison bulbs—are perpetuating in other styles.

- **Mid-Century Modern** styles are still very popular in retail although the “purist” Mid-Century Modern style peaked around 2013. The classic Mid-Century color pallet, which features bright yellows and oranges, has been replaced by more modern blues, grays, and black.” Overall, the Mid-Century Modern trends have influenced such a wide variety of design trends that it will continue to perpetuate for the foreseeable future.

Schlage recently launched “[Open Possibilities](#),” a media campaign designed to support the brand’s long-term goal of shifting consumer perception of door hardware and bringing it to the forefront of the interior design consideration set. Schlage door hardware offers a simple way to enhance the look of a home, add another layer of security, and even make it smarter, which at the end of the day means Schlage is opening a lot more than just doors. This is in addition to the brand’s [ELEVATE Design Collective](#)—a first-of-its kind alliance that brings industry-leading home design brands together to create a prominent voice for style-oriented brands in the interior design space.

- Schlage offers thousands of timeless door hardware combinations with unique designs and finishes that combine traditional, transitional and contemporary styles.
- Schlage products are available online at [Amazon.com](#) and [Build.com](#), as well as in retail locations including [Home Depot](#) and [Lowe’s](#).

To learn more about Schlage and its product offering, visit [www.Schlage.com](#).

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