

## Curb Appeal Contest

### Official Rules

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Curb Appeal Contest (“Promotion”) is sponsored by Schlage Lock Company, LLC, 11819 North Pennsylvania Street, Carmel, IN 46032 (“Schlage”). By entering, each entrant accepts and agrees to be bound by these Official Rules and to be bound by the decisions of Schlage. NO PURCHASE NECESSARY TO PLAY OR WIN.

Participation in this Promotion is intended for legal residents of the 50 United States or District of Columbia and who are 18 years of age or older and shall be construed and evaluated according to the laws of the United States. Please do not enter if you are not eligible and not located in one of the 50 states or District of Columbia at time of entry. VOID OUTSIDE THE UNITED STATES OR DISTRICT OF COLUMBIA AND WHERE PROHIBITED BY LAW.

This Promotion is comprised of the following components: (1) following Schlage on Pinterest @schlagelocks, and (b) creating a pinboard titled “Schlage Curb Appeal Contest” and (c) going to Schlage.com/curbappealcontest and filling out the submission form.

1. PROMOTION PERIOD: Promotion begins on August 10, 2016 at 12:00:00PM Eastern Time (“ET”) and ends August 28, 2016 at 11:59:00PM ET (“Promotion Period”). Note: Schlage’s computer is the official time keeping device for the random drawing.

2. ELIGIBILITY: This Promotion is open only to individuals who (a) are legal residents of the fifty (50) United States or the District of Columbia and (b) are eighteen (18) years of age or older at the time of entry. Employees of Allegion plc., Schlage Lock Company, LLC, and any of its affiliate companies, subsidiaries, agents, as well as the spouse, parents, siblings and children and household members of each such employee, are not eligible. The Promotion is subject to all federal, state, and local laws and regulations and where prohibited by law. Winners will be required to sign and return to Schlage within ten (10) days an affidavit of eligibility (except where prohibited) affirming their agreement to all terms, conditions, and restrictions in these Official Rules.

3. AGREEMENT TO OFFICIAL RULES: Your participation in the Promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of Schlage, which are final and binding. Winning the prize(s) is contingent upon fulfilling all requirements set forth herein in a timely manner.

4. HOW TO ENTER: **First**, follow Schlage on Pinterest at @schlagelocks. **Second**, during the Promotion Period, create a pinboard on Pinterest titled “Schlage Curb Appeal Contest.” **Third**, pin at least 1 image from Schlage.com or the official Schlage “Curb Appeal Contest” pinboard to your “Schlage Curb Appeal Contest” pinboard. **Fourth**, visit <http://www.schlage.com/curbappealcontest> and fill out the required fields on the submission form, including the URL to your “Schlage Curb Appeal Contest” pinboard. Your Pinterest and “Schlage Curb Appeal Contest” pinboard must be publicly viewable to track your entry. Once your pinboard is created, you will then be entered into the daily random drawing for the promotion period

as stated in these terms and conditions. Once you enter the daily random drawing, your entry is eligible for future daily drawings throughout the promotion period. If you are a winner of a random drawing, you will receive a Pinterest message from Schlage. Once your submission form is completed on Schlage.com/curbappealcontest, you will then be entered into the contest for the grand prize. You may enter only one (1) submission during the Promotion Period per person, household, or Pinterest account. Use of any automated entry software is prohibited. Any attempt by you to obtain more than the stated number of plays/entries will void your plays/entries and you may be disqualified. You must have a valid and public Instagram account to participate. Odds of winning are based on the number of entries provided during the Promotion Period. A purchase of Schlage's products will not increase the odds of winning. You are not a winner until your prize claim is validated and you receive official written notification from Schlage by Pinterest message or email. If any attempted notification is not successful within ten (10) days, the prize will be forfeited and Schlage reserves the right to randomly select an alternate winner from among the remaining eligible entries. Winners must meet all eligibility requirements including the execution and delivery of all necessary releases. All potential Promotion entries are subject to verification by Schlage, whose decision is final and binding in all matters related to the Promotion. Schlage will not accept screen shots or other evidence of winning in lieu of its validation process. Any entry that occurs after the system has failed for any reason is deemed a defective entry and is void and will not be honored.

5. DAILY RANDOM DRAWING: For the Daily Prize, Schlage will conduct a random drawing of all entries properly submitted during the entire Promotion Period within forty-eight (48) hours after the expiration of the Promotion Period.

6. CONTEST FOR GRAND PRIZE: All entrants must follow Schlage on Pinterest and create a new Pinterest Board titled "Schlage Curb Appeal Contest." To qualify for daily prize giveaways, entrants must pin at least one (1) Schlage product from Schlage.com or any official Schlage Pinterest board to their "Schlage Curb Appeal Contest" board, and include #CurbAppealContest in the caption. To qualify for the grand prize, entrants must copy and paste their "Schlage Curb Appeal Contest" board URL into the entry field on the contest entry page. Winning boards will be hand picked from a field of judges selected by Schlage.

- a. JUDGES. Pinterest boards will be judged by five (5) judges consisting of: 1 Residential Marketing Leader, 1 Social Marketing Manager, 1 Art Director, 1 Digital Content Specialist.
- b. JUDGING CRITERIA. Boards will be judged on the basis of creativity, adherence to a cohesive design aesthetic, use of thoughtful, explanatory captions and use of Schlage product. To be considered as a potential grand prize winner, boards will need to include at least:
  - (1) Schlage product
  - (1) example of house numbers

- (1) doormat
- (1) example of plant life / landscaping
- (1) example paint color
- (1) example of door style
- (1) example of lighting

The entrant must communicate a strong vision of their dream entryway through their board composition. All boards must be free of vulgar content. The foregoing is referred to herein as the "Judging Criteria."

- c. **SELECTION OF WINNER.** Daily winners will be chosen at random each day of the contest and announced the following day. Judges will select 1 Grand Prize Winner from among all eligible entries by September 9, 2016. To be valid, all entries must be received during the Contest Period. All decisions made by Judges are final. All decisions of Schlage concerning all matters related to this Contest are final. Odds of winning depend upon the number of eligible entries received. A purchase of Schlage's products will not increase the odds of winning. Winners must meet all eligibility requirements including the execution and delivery of all necessary releases and receive official written notification from Schlage by e-mail. All potential Contest entries are subject to verification by Schlage, whose decision is final and binding in all matters related to the Contest. Schlage will not accept screen shots or other evidence of winning in lieu of its validation process. Any entry that occurs after the system has failed for any reason is deemed a defective entry and is void and will not be honored. If any attempted notification is not successful within ten (10) days, the prize will be forfeited and Schlage reserves the right to randomly select an alternate winner from among the remaining eligible entries.

7. **PRIZES:** For the Grand Prize, one (1) entry will be chosen based on judging criteria above during the promotion period to receive one (1) House of Schlage locks (valued at \$500) and one (1) \$5,000 gift card. For the Daily Prize, one (1) entry will be randomly selected during the promotion period to receive one (1) exterior Schlage deadbolt and handleset (valued at \$300). Prizes are nontransferable until awarded and non-refundable and must be accepted as awarded. No cash or other substitution may be made except by Schlage, who reserves the right to substitute a prize with another prize of equal or

greater value if the prize is not available for any reason as determined by Schlage in its sole discretion. Winners are responsible for all applicable taxes associated with receipt of a prize. Manufacturers of the items in Sponsor's Grand Prize package are not sponsors of this Promotion.

8. HOW TO CLAIM YOUR PRIZE IF YOU ARE THE WINNER: A direct message will be sent to the Pinterest account you entered with within 48 hours of the winner being chosen which will provide you with direction and where you will be prompted to complete the prize claim process. The eligible entrant who is chosen as the winner and who satisfactorily completes the verification process will win the prize indicated, subject to these Official Rules. The winner must comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The winner of the Promotion prize who meets all of the eligibility requirements, are verified, and have fully complied with these Official Rules, will receive their prize via USPS 1st Class Mail within approximately eight (8) weeks after the conclusion of the Promotion Period or the prize order, whichever occurs last.

9. GENERAL CONDITIONS: Schlage reserves the right to cancel, suspend, and/or modify the Promotion if any fraud, virus or other technical problem corrupts the administration, security, or proper play, as determined by Schlage in its sole discretion. In such event, Schlage reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Schlage reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Schlage reserves the right to seek damages from any such person to the fullest extent permitted by law. Schlage's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

10. PUBLICITY: Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsors' use of winner's name, likeness, voice, opinions including, but not limited to response to Promotion questions in whole or in part, biographical information and state of residence for promotional purposes in any media worldwide without further payment or consideration.

11. PRIVACY: All information submitted by you as part of this Promotion will be treated in accordance with Schlage's privacy policy, accessible from [www.schlage.com](http://www.schlage.com).

12. RELEASE: By participating in the Promotion, entrants agree to release and to indemnify and hold harmless Sponsor and its parent companies, affiliates, subsidiaries, retailers, franchisees, advertising and promotion fulfillment and/or judging agencies, and all of their respective officers, employees, directors, representatives and agents (individually and collectively "Releasees") from all liability, claims, action, or proceedings, losses, injuries and damages to person(s), including death and property, or violation of

intellectual property or personal rights (such as but not limited to, copyright, patent, trade name/trademark, and/or rights of privacy or publicity or portrayal in a false light) due in whole or in part to acceptance, possession, misuse or use of any prize; or participation in this Promotion, or participation in any Promotion related activity. By receipt of a prize, winner agrees to release and hold harmless Releasees from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize.

13. LIMITATION OF LIABILITY: The Releasees are not responsible for: (a) any inaccurate information, whether caused by entrants or printing errors; (b) unauthorized human intervention in any part of the Promotion; (c) technical failures of any kind, including, but not limited to electronic malfunctioning of any network, hardware or software; (d) technical or human error which may occur in the administration of the Promotion or the processing of entries; (e) lost, delayed, misdirected, or undeliverable mail or email; or (f) any injury or damage to persons or property including, but not limited to, death, which may be caused, directly or indirectly, in whole or in part, from your participation in the Promotion or receipt of any prize. IN NO EVENT WILL RELEASEES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEB SITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID WEB SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS WEB SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

14. DISPUTES: Except where prohibited, you agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Indiana; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering a Promotion, but in no event attorneys' fees; and (c) you waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of the Sponsors in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of State of Indiana, without giving effect to any choice of law or conflict of law rules (whether of the State of Indiana or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Indiana.

15. HOW WE USE THE INFORMATION COLLECTED: We may combine the personally identifiable information you provide Schlage Lock Company, LLC with other information about you that is available to us, including information from other sources. The ways that Schlage Lock Company, LLC may use your information include (a) to enable the Web Site and its operators to process, manage and deliver your

orders; (b) to respond to your specific inquiries; (c) to troubleshoot and provide you with technical support; (d) to provide you with information on Schlage Lock Company, LLC or Allegion plc products and services, either on a personalized or aggregate basis; (e) to give website editors anonymous, aggregate information that is useful for developing new features and products for our visitors and to improve the content and navigation on the Web Site; (f) to resolve disputes, prevent and detect fraud, and otherwise to help Schlage Lock Company, LLC to avoid legal liability; (g) to notify you of changes to this Privacy Policy or to other policies or terms that affect you and your use of the Web Site; and (h) for other purposes.

16. OFFICIAL RULES & WINNER LIST: You can obtain a list of winners and/or a copy of these Official Rules by e-mailing [schlagelocks@allegion.com](mailto:schlagelocks@allegion.com). Records may not be available beyond two years following Entry Period.

17. SPONSOR: The Promotion is sponsored by Schlage Lock Company, LLC ("Schlage"), 11819 North Pennsylvania Street, Carmel, IN 46032. Promotion is in no way sponsored or endorsed by Pinterest.

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